



**LEAP is endorsed by:**

The Education Bureau  
The Narcotics Division of the Security Bureau  
The Tobacco and Alcohol Control Office of the Department of Health



**Interactive**  
LEAP lessons are filled with interactive and hands-on activities, role-plays, discussions and games



**Specially Trained Educators**  
LEAP educators are professionally trained to deliver programme knowledge and build rapport in a safe learning environment



**Technology**  
LEAP classrooms are equipped with Augmented Reality (AR) and Kinect technologies

**FINDINGS**

Over 99% of teachers who attended the LEAP programme agreed that the programme strengthened students' knowledge, skills and helped them to establish a healthy lifestyle

**Follow-up resources**

Each student receives a booklet for conducting follow-up work to reinforce health messages



**Student Centred**  
LEAP's age appropriate programmes are highly student focused with student centred themes

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**What teachers say**

*"The content is age appropriate and the mode of delivery is interactive and reaches all types of learners."*  
**American International School**

*"Good balance of student listening, contribution, interaction and group work to enhance their engagement and learning."*  
**Beacon Hill School**

*"Excellent behaviour management. Passionate and engaging. Brilliant rapport with the children."*  
**Kellett School**

*"It helps raise awareness of the negative effects of smoking through a wide range of engaging activities."*  
**ELCHK Lutheran Academy**

*"It consolidates our current unit on body systems and our personal, social and physical education (PSPE)."*  
**Japanese International School**

*"It gives them skills to be an upstander and educates them about safe use of medicine."*  
**SWCS YMCA HK Christian School**



**Who we are**



Life Education Activity Programme (LEAP) was established in 1994 as a registered charity in Hong Kong. Our mission is to help prevent substance abuse by providing internationally recognized health-based drug prevention programmes to kindergarten, primary, secondary and special needs students. We also offer a parent programme to empower parents to nurture a healthy and drug-free family. We work closely with schools, teachers, parents, and other organisations to raise community awareness on the importance of establishing a healthy and drug-free lifestyle.



**Appreciate Your Body**

Children should be taught the magnificence of the human body and be motivated to take care of it by living a healthy, drug-free lifestyle.

**Be Informed**

By equipping children with health and drug knowledge, we empower them to make healthy and informed life choices.

**Our Guiding Principles**

**Show Respect**

The importance of respect and empathy must be reinforced so children can develop and maintain positive and respectful relationships with others.

**Celebrate Uniqueness**

We believe that every child is unique, and our goal is to help them appreciate the uniqueness of themselves and of others.

**Primary Programme**

Empowering children to make safe and healthy choices



